

# **The Psychopharmacology of Addiction**

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# **A REVIEW OF ALCOHOL AND OTHER DRUGS**

- **Discuss the neurological process involved in addiction.**
- **Discuss the Two (2) Stages of the addiction process.**  
**(Hijacking the Brain), (Euphoric Recall)**
- **Review the following substances and their impact on the body:**
  1. Alcohol
  2. Benzodiazepines
  3. Opioids-Opiates (Narcotics)
  4. Marijuana (Synthetic marijuana)
  5. Stimulants (Meth. Cocaine and Designer stimulant drugs)

Dawson's **First "Rule"**  
of studying addictions

There are  
**NO**  
**ABSOLUTES!**

**Dawson's Second "Rule"**  
**of studying addictions**

**In Order to Work  
Effectively in the Field  
of Addictions . . .  
You Must Understand  
How the Brain Works!!!**

**The average alcohol beverage unit (B.U.)  
“contains approx. one half (1/2) ounce of  
ethyl alcohol”**

**One (1)  
12-ounce  
beer  
(4.9%)  
by volume  
equals one  
standard  
beverage  
unit (B.U.).**



**One (1)  
5-ounce glass  
of wine (12%)  
by volume  
equals one  
standard  
beverage  
unit (B.U.).**



**One (1)  
cocktail containing  
1.5 ounces  
of 80 proof  
(40%)  
by volume equals  
one standard  
beverage  
(B.U.).**



# **“Burning” questions about the human brain**

**How many neurons does the average human brain possess?**

**How many neurons do we use when thinking?**

**What are the various ways we can get a drug into the brain?**

**Where in the brain does addiction process occur?**

# Basic facts and regions of the human brain



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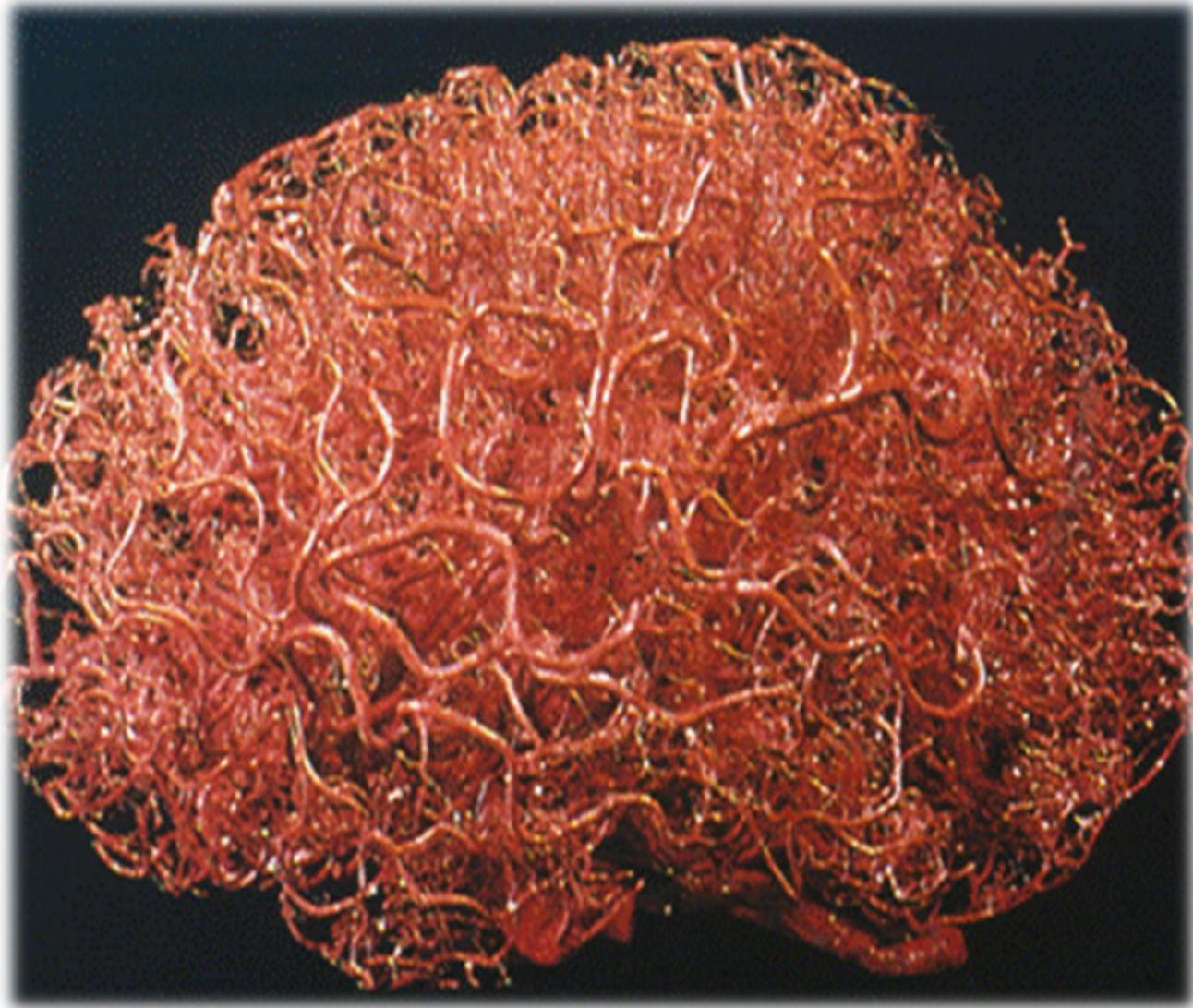
The average human brain weighs approx. **three (3 lbs.)** pounds, possess approximately **100 billion neurons** and produces approximately **15 watts** of electricity.

The human brain has the same basic texture and consistency of

# Jell-O



**The brains vascular system requires a constant 20% of the body's blood supply to maintain normal activity**



# **Delivering a Drug to the Brain**

# **Oral Ingestion**

**(Introduction into the body via the mouth)**

# **Sublingual Ingestion**

**(Under the Tongue)**

# Intranasal Inhalation

(Insufflation)

“Snorting”

# **Smoking Ingestion**

**(Into the Lungs)**

# **Subcutaneous**

**(Below the Skin)**

# **Transdermal Patch**

**(Through the Skin)**

# **Intramuscular**

**(Into the Muscle)**

**Intravenous**

**(Into the Vein)**



**The**  
**“FEEL GOOD”**  
**Chemicals in the Brain**

## Three (3) Primary Neurotransmitters involved in Substance Abuse and Dependency

- We are believed to possess Sixty (60) plus neurotransmitters in the brain and nervous system.

Here are the **Big Three (3)**:

Dopamine (DA): Involved in seeking behaviour, experiencing pleasure and psychosis.

Serotonin (5ht): Effects self-confidence, feelings of well-being, anti-anxiety, anti-depression.

Norepinephrine (NE): Known to stimulates the brains four (4) "F" centers.

# **Centrally-Activating Drugs**

**(aka: Psycho-Active) Drugs**

**All Centrally Active Drugs are Designed  
to Either Imitate Your Body's  
“Feel Good” Chemicals . . .**

-

**Over stimulate their production and  
release . . .**

-

**or All of the Above!**

# Two Stages of the Addiction Cycle

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Stage One

**“Hijacking the Brain”**

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Stage Two

**“Euphoric Recall”**

**Stage One**

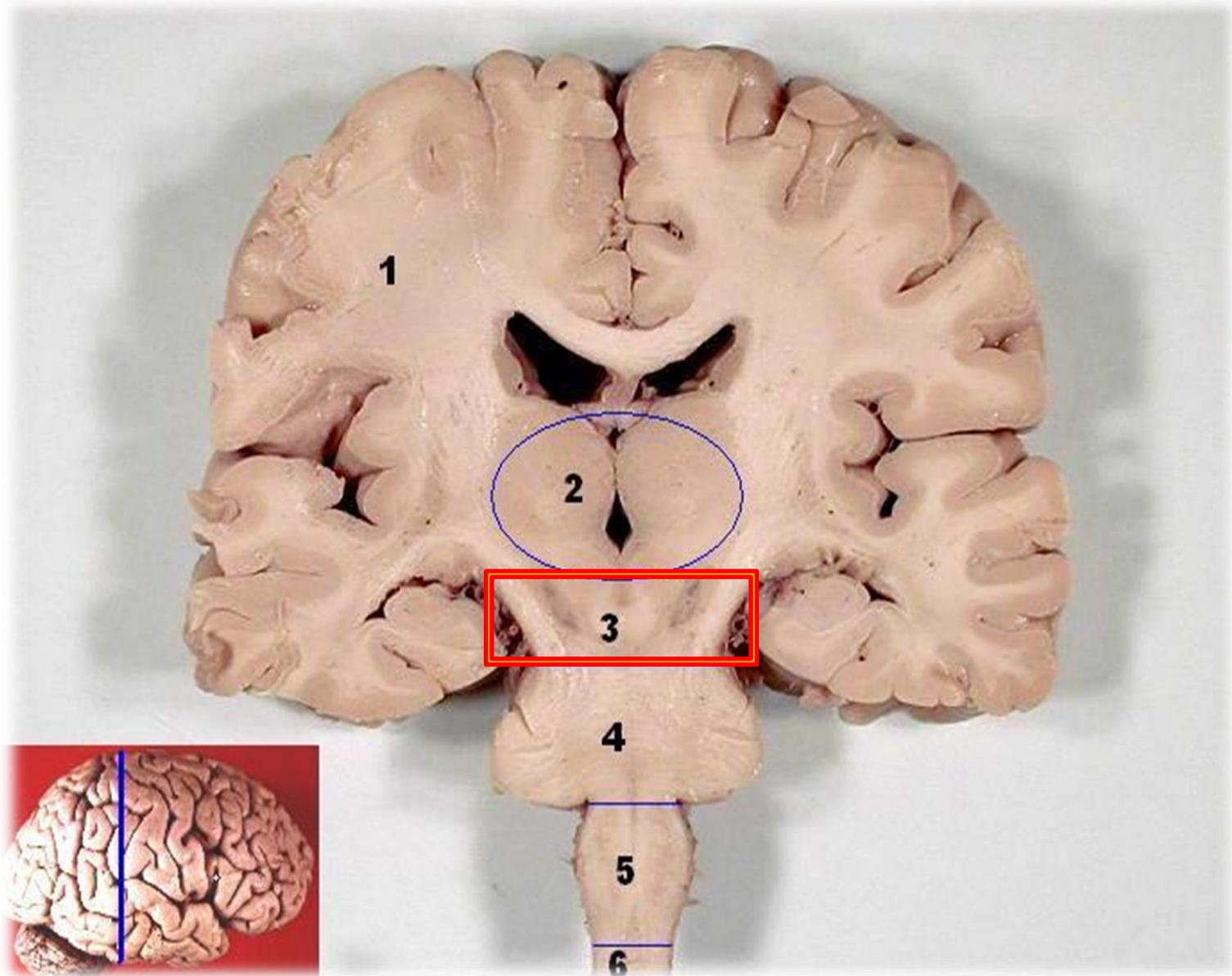
**“Hijacking the Brain”**

# “Hijacking the Brain”

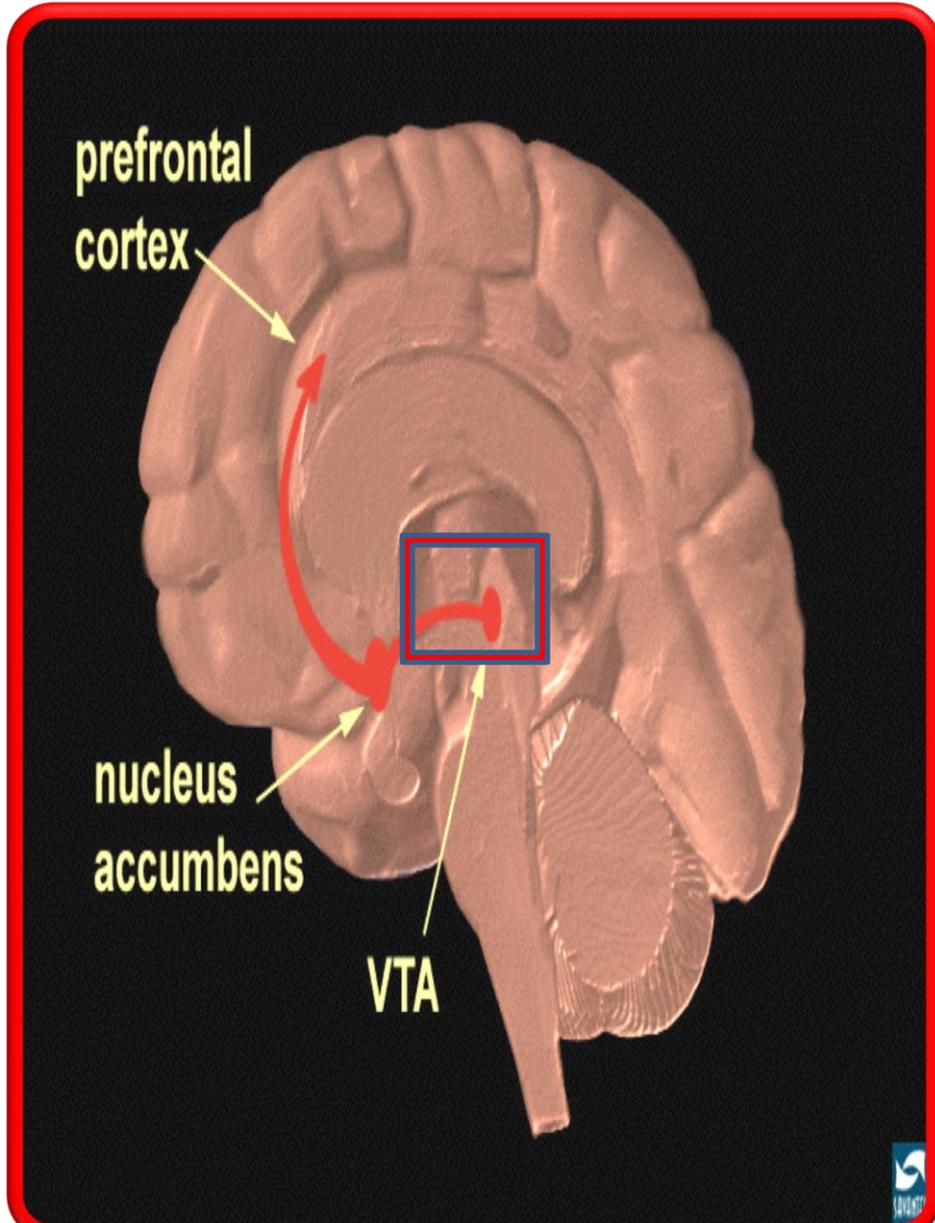
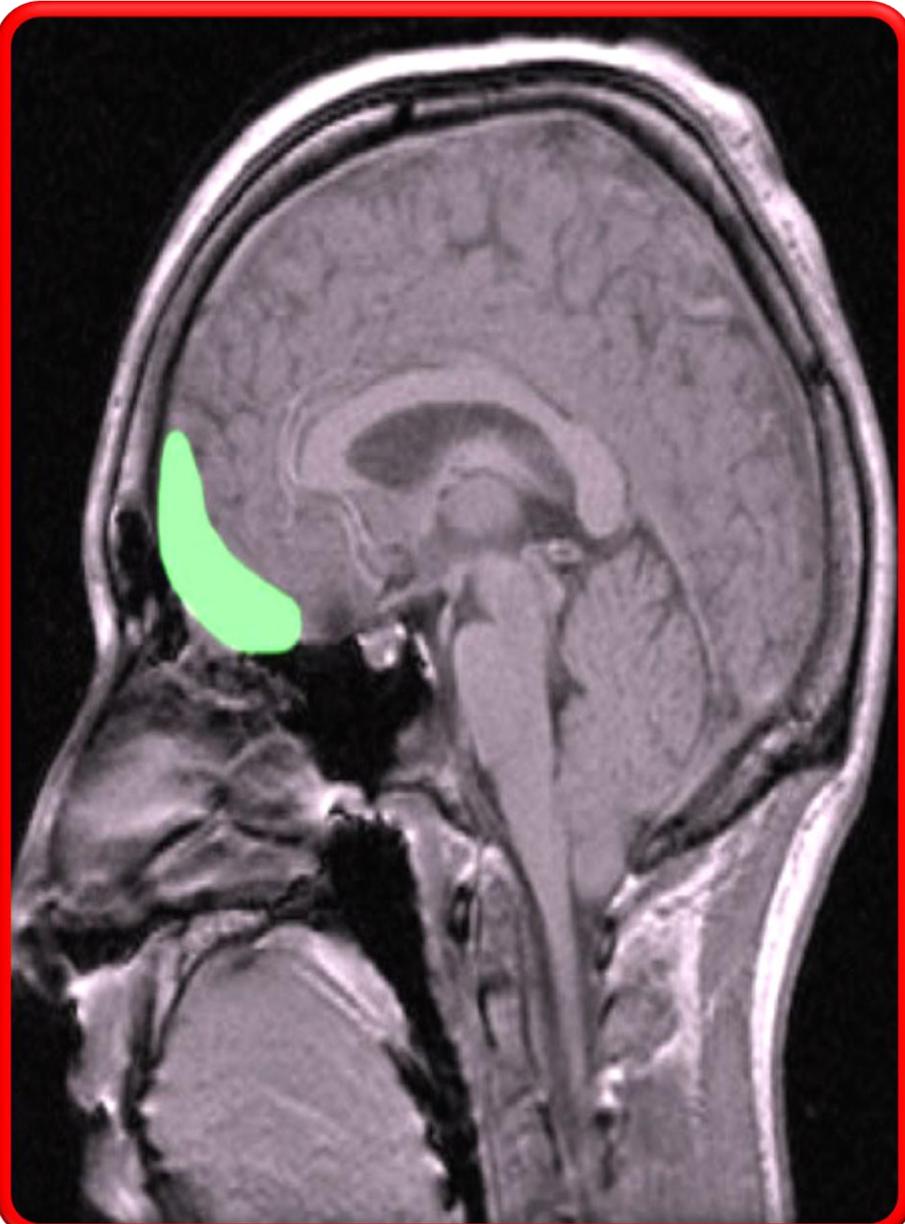
“Hijacking The Brain” is a phrase used in the field of addictionology to describe the following process:

1. The process begins by introducing a drug into the body that is designed to intentionally effect the brain.
2. The presence of the drug creates a predictable chemical-electrical event that forces the brain to release it's pleasure producing chemicals (DA, 5ht, NE).
3. These “Pleasure Chemicals” are directed along specific pathways throughout the entire brain.
4. Once the drug is in the brain it will continue to maintain control over the brain, thus hijacking it until eliminated from the body.

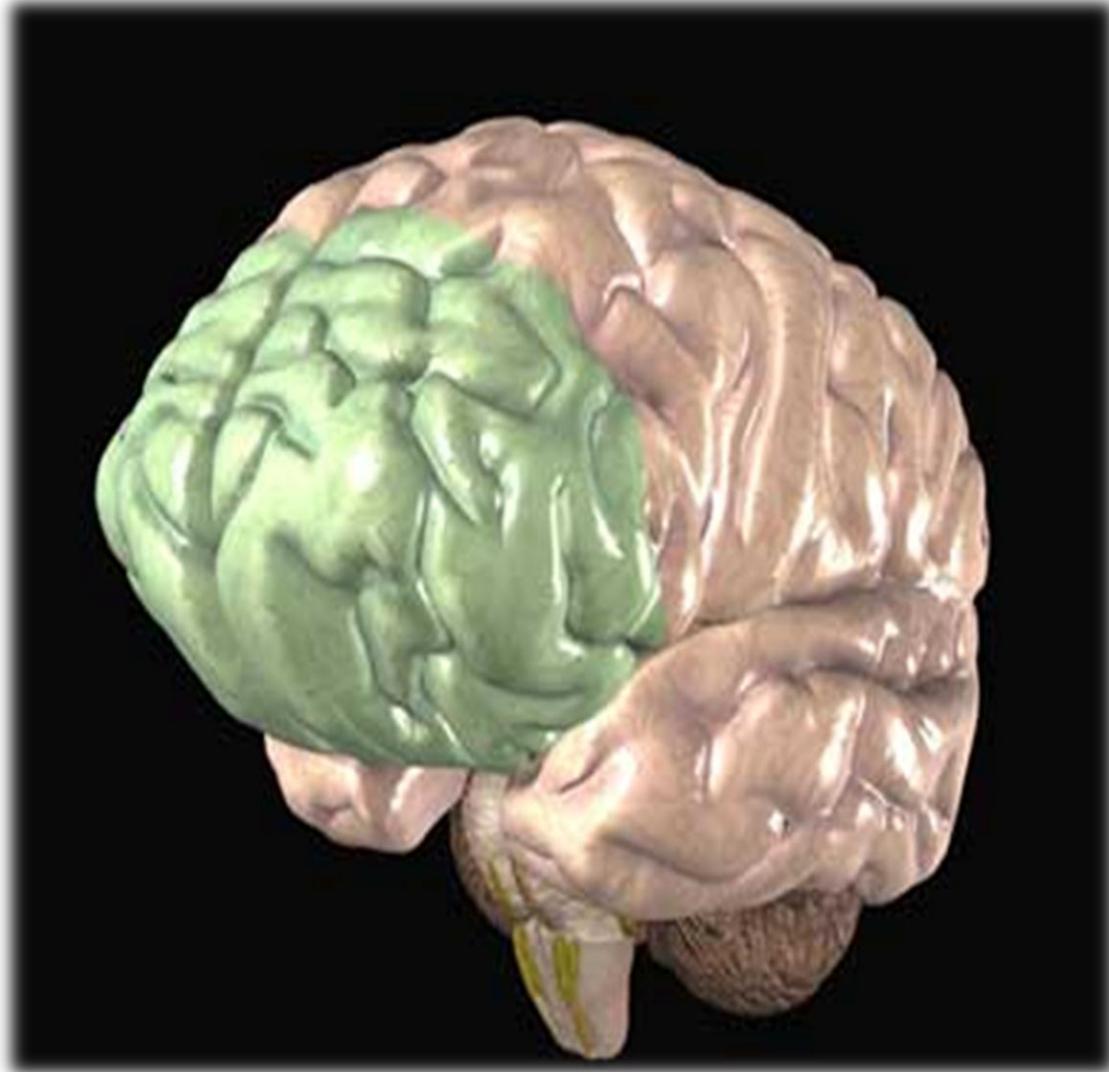
# Important Regions of the Human Brain



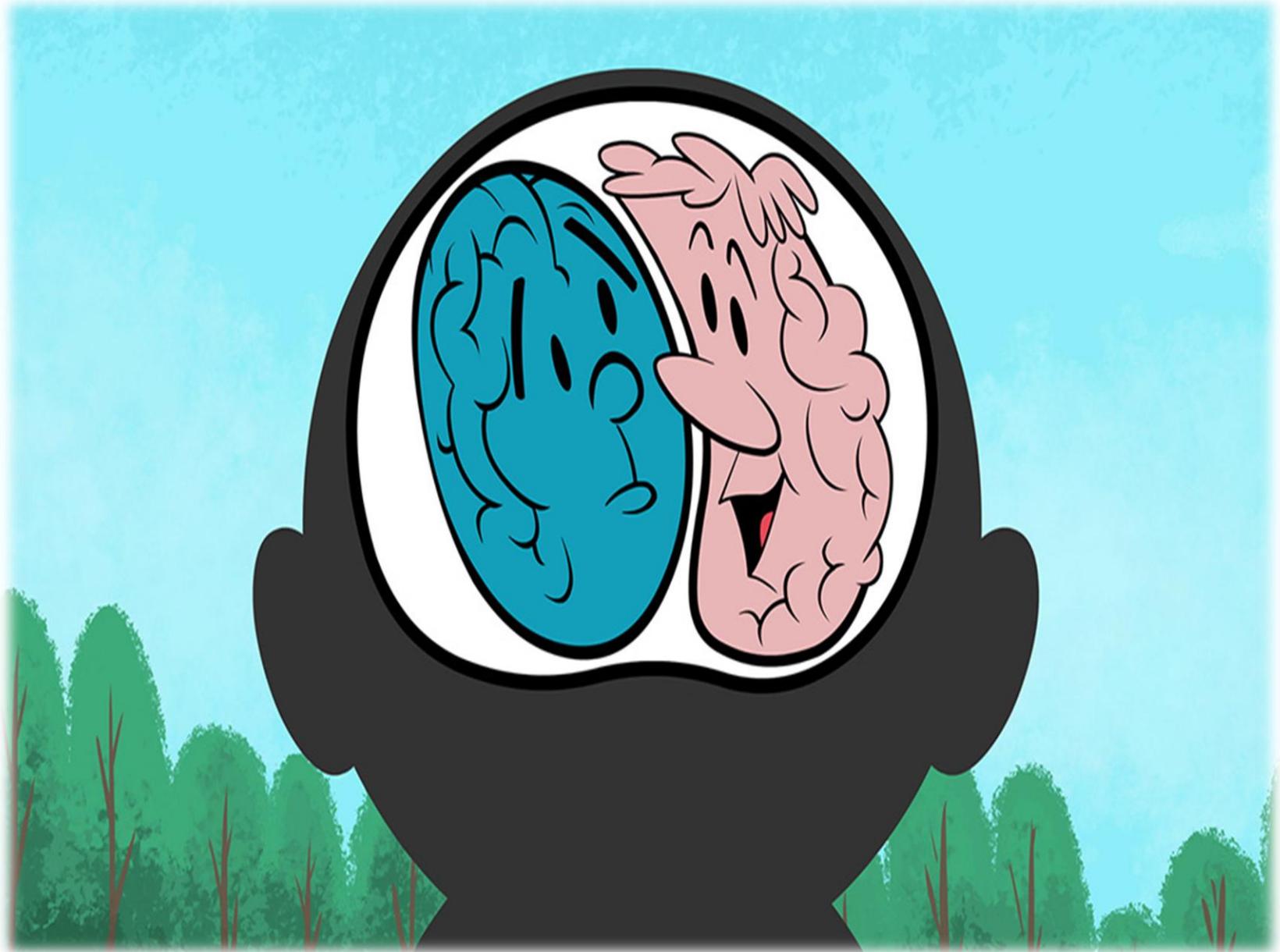
# How pleasure pathways effect decision making



**Orbital-Frontal lobes of the brain are centers for moral, ethical and personality development**



# Two sides of the human brain



## **Stage Two**

# **“Euphoric Recall”**

**“those things that are too painful to remember,  
we simply choose to forget”**

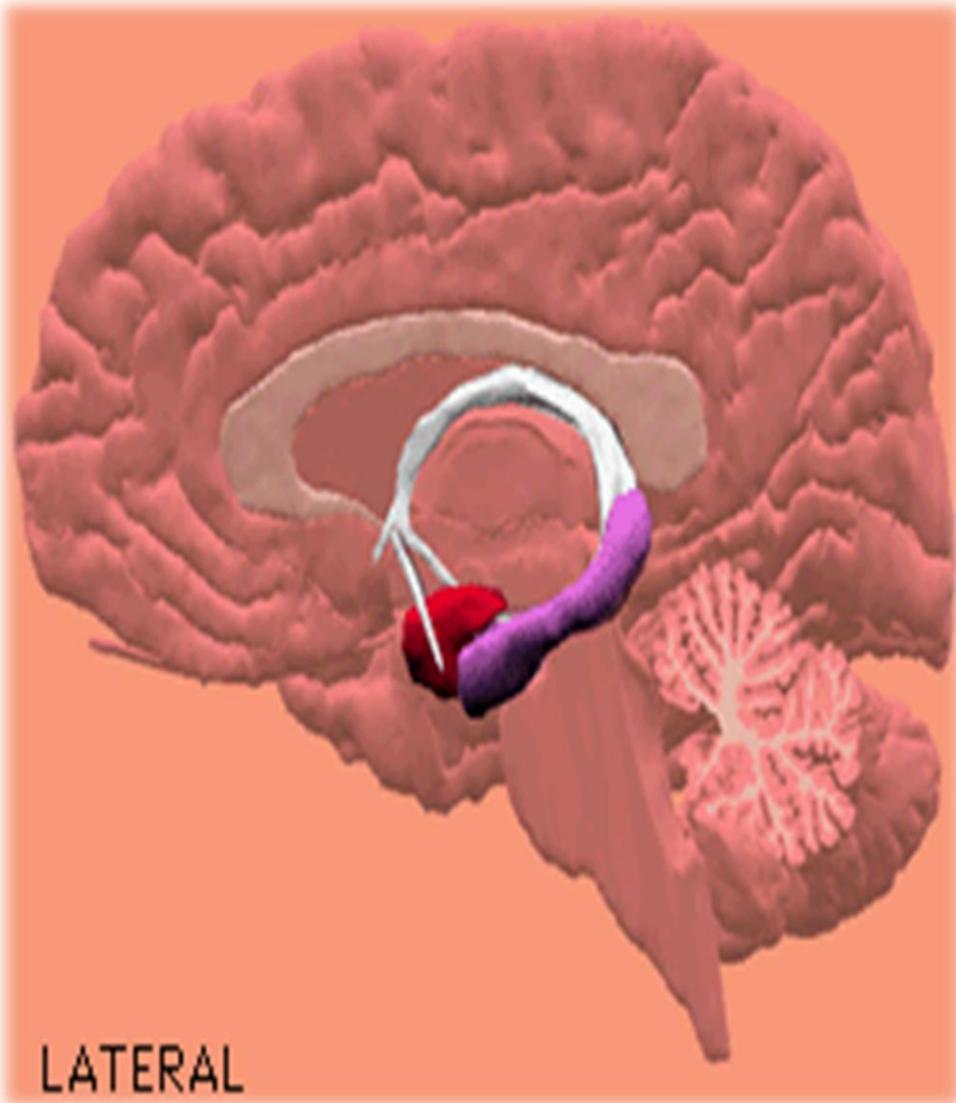
**Barbra Streisand, “The Way We Were” (1973)**

# “Euphoric Recall”

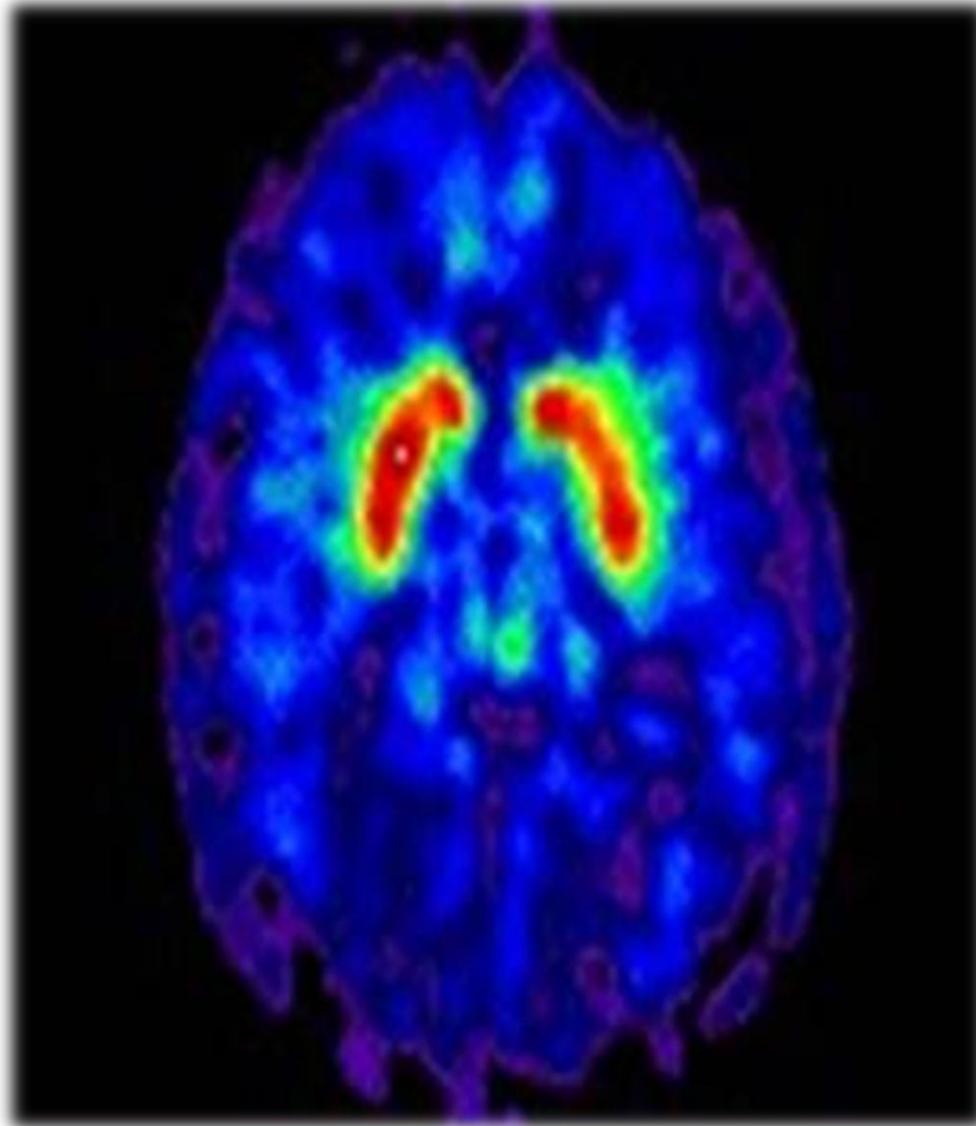
“Euphoric Recall” is an old phrase used in the field of addictionology to describe the following neurological events:

- A unique neurological process where the brain attempts to download all of the activities surrounding the pleasurable experience for later reference.
- The two structures involved in this event include the Amygdala and the Hippocampus.
- These are primary brain structures involved in remembering emotional and informational material.
- Depending on the strength of the drug, these two memory systems will actually **“rewire”** themselves in order to remember how to **“recreate”** the original event.

# Centers where the brain downloads memories



**A PET scan image of the brains memory centers responding to a pleasurable event**



# **Centrally-Activating Drugs**

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**All Centrally Active Drugs are Designed  
to Either Imitate Your Body's  
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-

**Over stimulate their production and  
release . . .**

-

**or All of the Above!**

# Depressants

(Drugs that “Suppress” the activities of the brain)

# Depressant drugs that Depress the activities of the brain

Depressants Drugs include the following:

1. Alcohol (any substance containing ethyl alcohol).
2. Anti-Anxiety agents:  
(Benzodiazepines . . . Barbiturates).
3. Sleep Aids: (Sedative-Hypnotics).
4. Pain Relief: (Opioids/Opiates).

**5. Over the Counter (OTC) medications**

Any agents found in the following:

Cold and Flu preparations containing . . .

**“Antihistamines”, “Diphenhydramine”,**

**6. Anti-cough medications containing:**

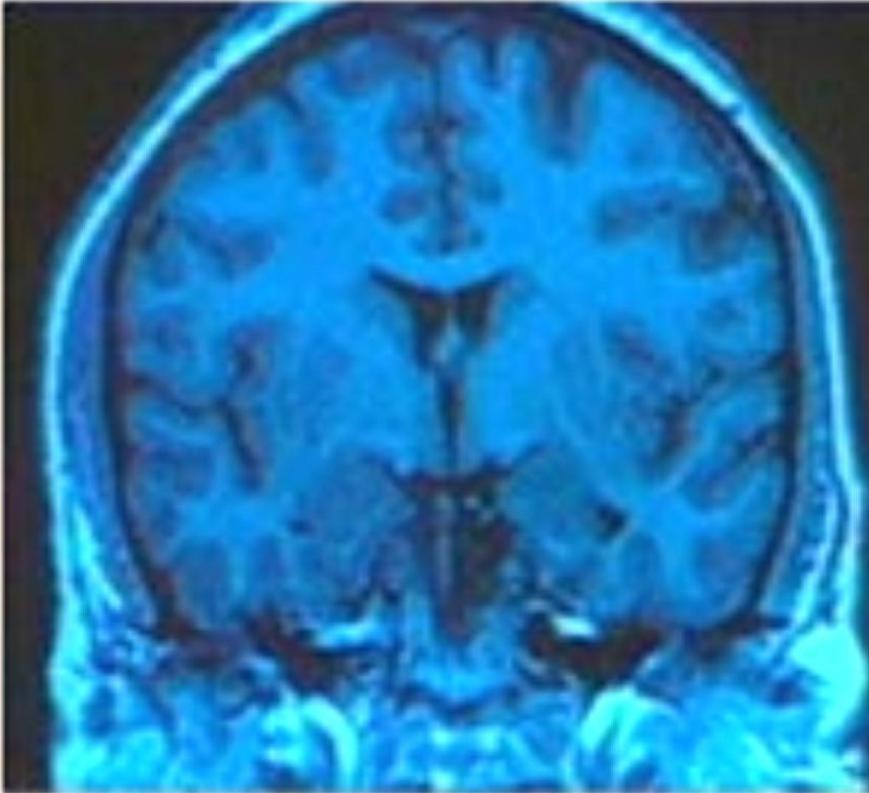
**“Dextromethorphan”.**

**7. Illicit drugs containing:**

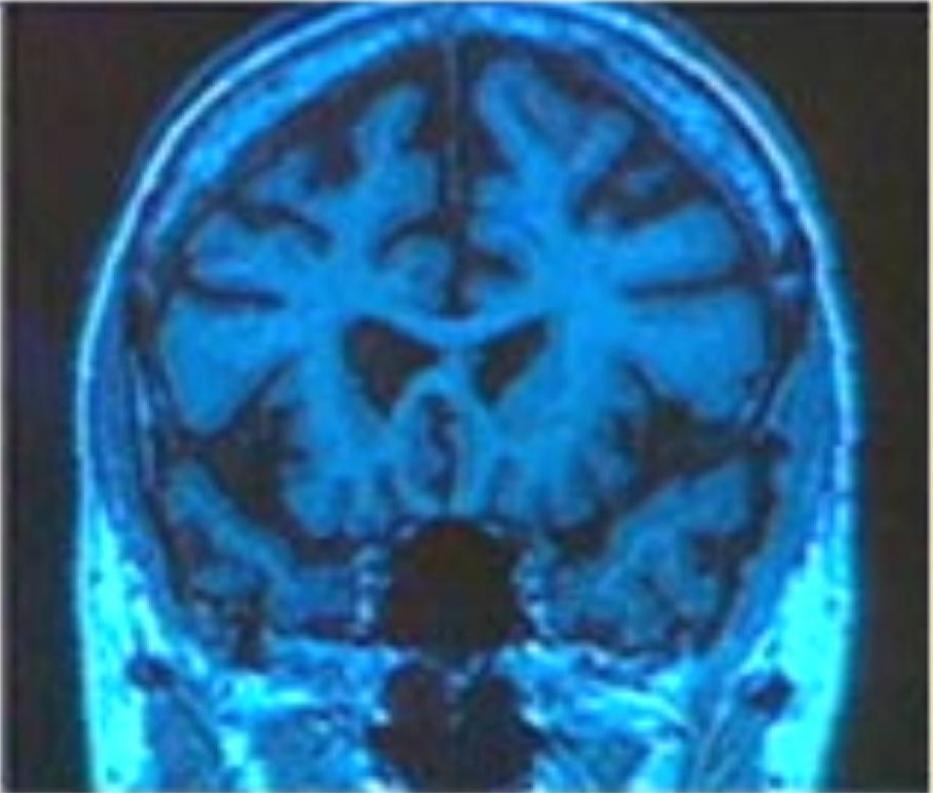
**“Marijuana”, “GHB” and “Inhalants”.**

**Alcohol**

# Does Alcohol really kill brain cells ?



Normal  
43-year-old



Alcoholic  
43-year-old

# Alcohol:

1. Central Nervous System (CNS) depressant.
2. Produces an **“Additive Effect”** (1+1=3).
3. Dehydrates the body (reducing body fluids and H<sub>2</sub>O).
4. Astringent (**Liquid “Sand Paper”**).
5. Steals O<sub>2</sub> from the cells and tissues of the body .
6. Vasodilator (**Enlarges the blood vessels of the body**).
7. Depletes the body of necessary vitamins and minerals.
8. Invades every living cell of the body.
9. The Liver treats alcohol as a poison (**Toxin**).
- 10. Acts as either an Opioid or a Benzodiazepine.**
11. Metabolized by the Liver at a constant rate of one (1) ounce per every two (2) hours.

**Benzodiazepine  
(Anti-Anxiety) and  
Sedative-Hypnotics  
(Sleep Aids)**

# Benzodiazepines

- Benzodiazepines medications possess a mild potential for abuse and dependence.
- Benzodiazepines overdose occurs at **sixty (60) times** the recommended dosage.
- Benzodiazepines medications are not recommended for use in combination with anti-alcohol or anti-opioid medications.

# Benzodiazepines

- Benzodiazepines are metabolized by the liver similar to alcohol.
- They require extended detoxification.
- They directly inhibit short term memory and long term learning potentials.
- **They interrupt necessary insight development required for progress in therapy.**

# Opioids / Opiates

(aka: Narcotics)

Opioid overdose can be lethal, either when used alone or in combination with other CNS depressants **(1+1=3)**.

Opioids are considered “Lipophilic” **(Loves Fat)**. Meaning they infiltrate high protein areas of the brain and body . . . Quickly. **(Heroin vs. Codeine)**

Opioid addicts become addicted to the **“RUSH”**.

Opioid drugs that produce **“LESS OF A RUSH”** are typically less fat-soluble and serve as a possible alternative medication when treating Opioid Dependence. **(Methadone and Buprenorphine)**

# **Cannabis**

**(Marijuana and K2)**

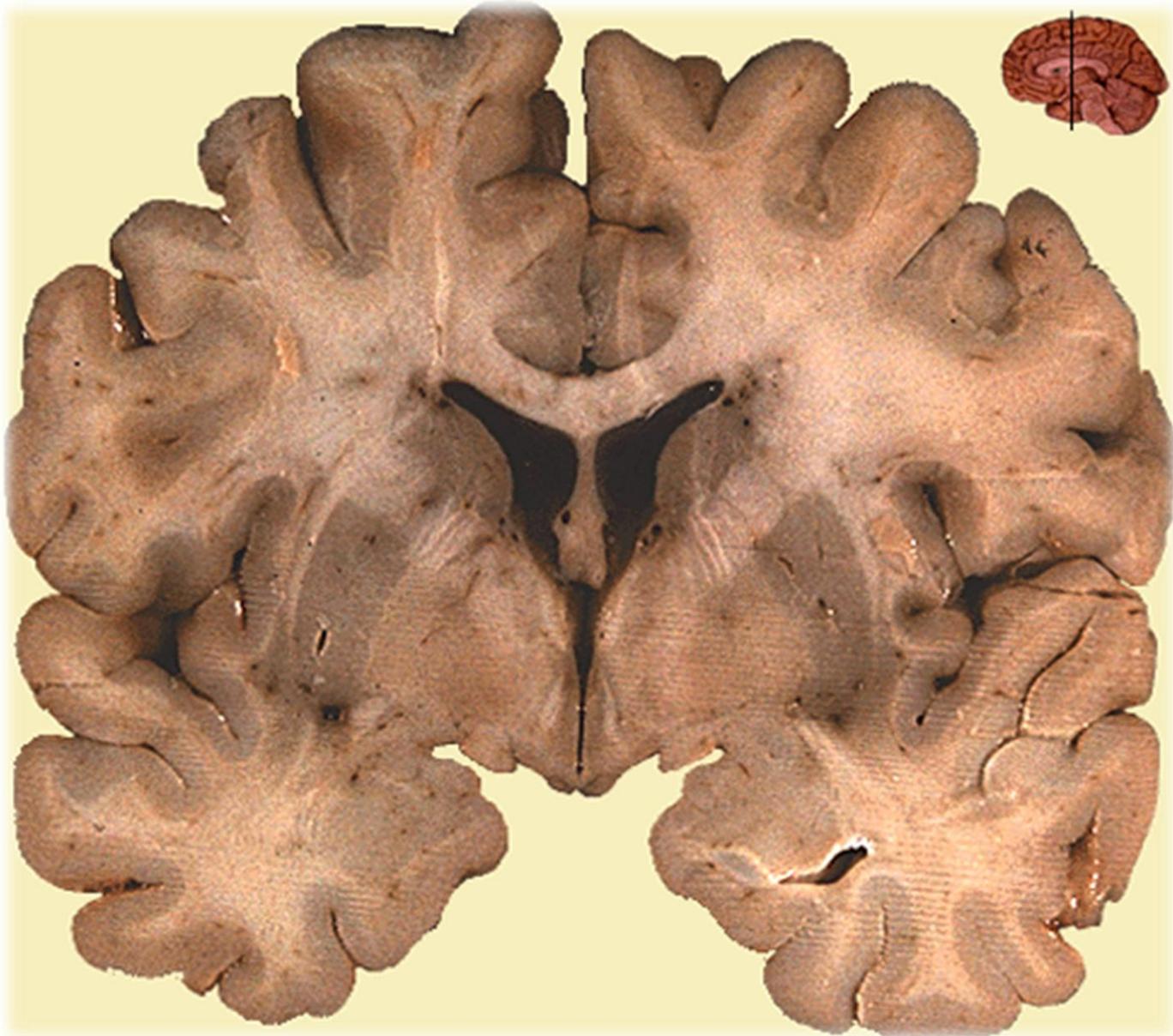
## Cannabis “Marijuana”

- Currently marijuana is considered to possess over **four hundred and sixty (460)** known chemicals.
- More than **sixty (60)** are known to be cannabinoids.
- The user is only attempting to isolate two (2) cannabinoid chemicals ... (▲ 8 & 9 THC).

# Cannabis “Marijuana”

 8 & 9 THC chemicals are attracted to the high protein areas of the brain.

**The light regions of the brain are high protein areas**



# **Marijuana and Alzheimers**

**Question:**

**Is there anything we can do to help prevent Alzheimer's ?**

# **Does the Brain Produce it's own Marijuana?**

**Endo-cannabinoids**

**vs.**

**Tetra-Hydro-cannabinoids**

**ENDOCANNABINOIDS act as NEUROCHEMICAL POLICE . . .  
directing each neurotransmission . . . and insuring . . .  
that each neurotransmitter arrives safely at it's desired destination. .**



## Remember . . .

Second hand inhalation of marijuana smoke will NOT result in a “POSITIVE” urine screening analysis!



**K2**  
Botanicals

## K-2 “Spice” (Synthetic Cannabis)

- Created in the mid. 1990’s by John W. Huffman (**jwh**), Clemson University.
- Considered to be **5x’s** more powerful than herbal Marijuana.
- Synthetic cannabis is sprayed on approximately **three (3) grams of dried vegetable matter.**

# Cannabis Hyperemesis

- **Signs and Symptoms:**

1. Long term and Dosage dependent use of cannabis substances.
2. Believed to be impacting the hypothalamus.
3. Presents with severe morning nausea, vomiting and abdominal cramping.
4. Symptoms my cycle for months.
5. **Temporary relief of symptoms are found by:**
  - a. Compulsive and frequent hot baths or showers.
  - b. Discontinued use of cannabis.

## **Stimulate** (Drugs that **“ACTIVATE”** the brain)

- \* Cocaine,
- \* Amphetamines,
- \* Methamphetamines
- \* Mephedrone-Cathinone (MCAT, Bliss, Plant food)
  - \* Geranamine (“Pump It” powder)
- \* Methylenedioxy-N-Methamphetamine (MDMA)
  - \* 2C-I (“Smiles”)

**Mephedrome (Mcat)**



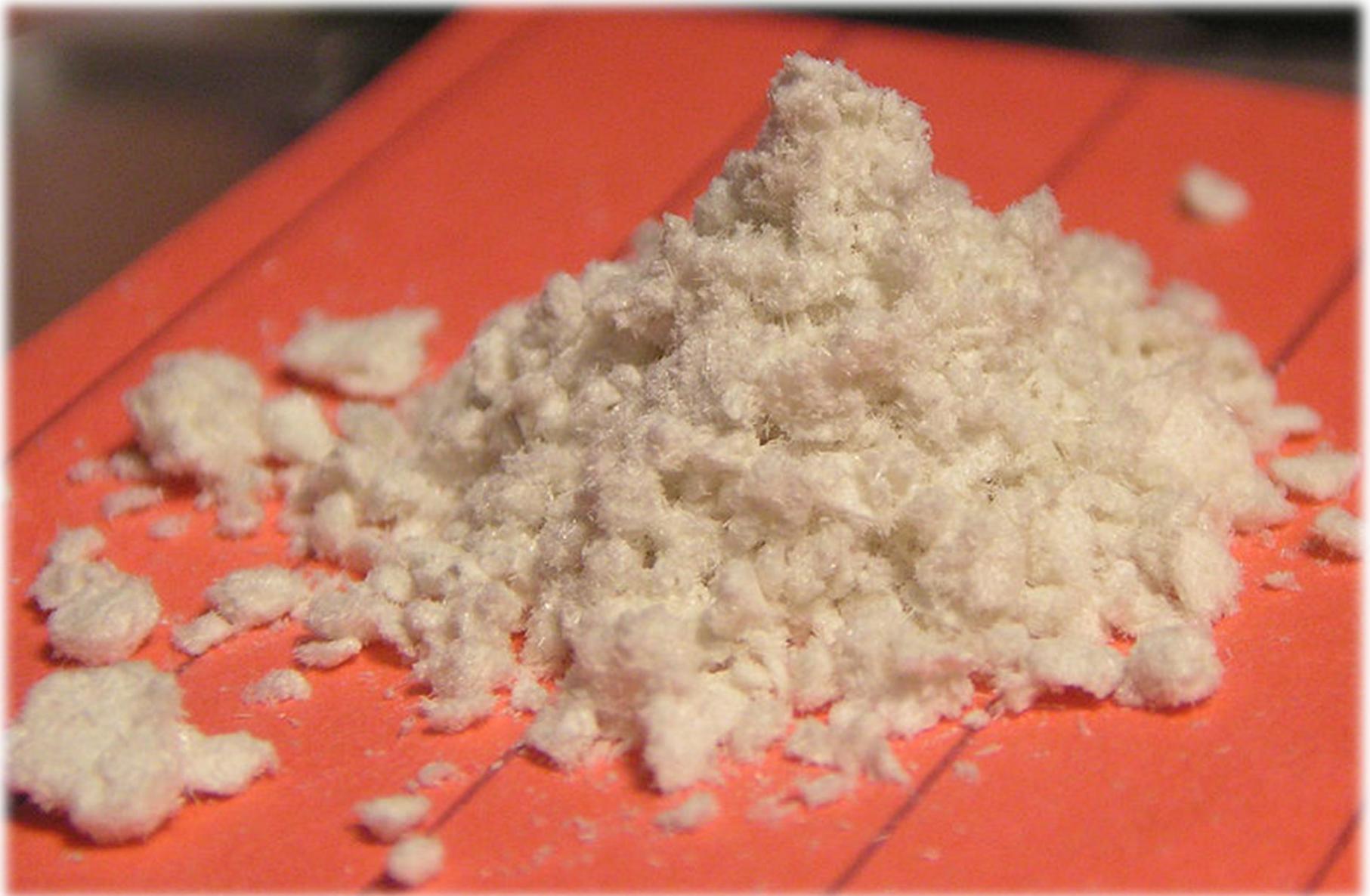
**Geranamine (Pump-It) Powder**



# Designer “Hallucinogenic-Stimulant“ Drugs (MDMA, Ecstasy)



**2C-I “Smiles” Synthetic Hallucinogenic (LSD),  
Stimulant (MDMA) combination**



# COMMON NEURON

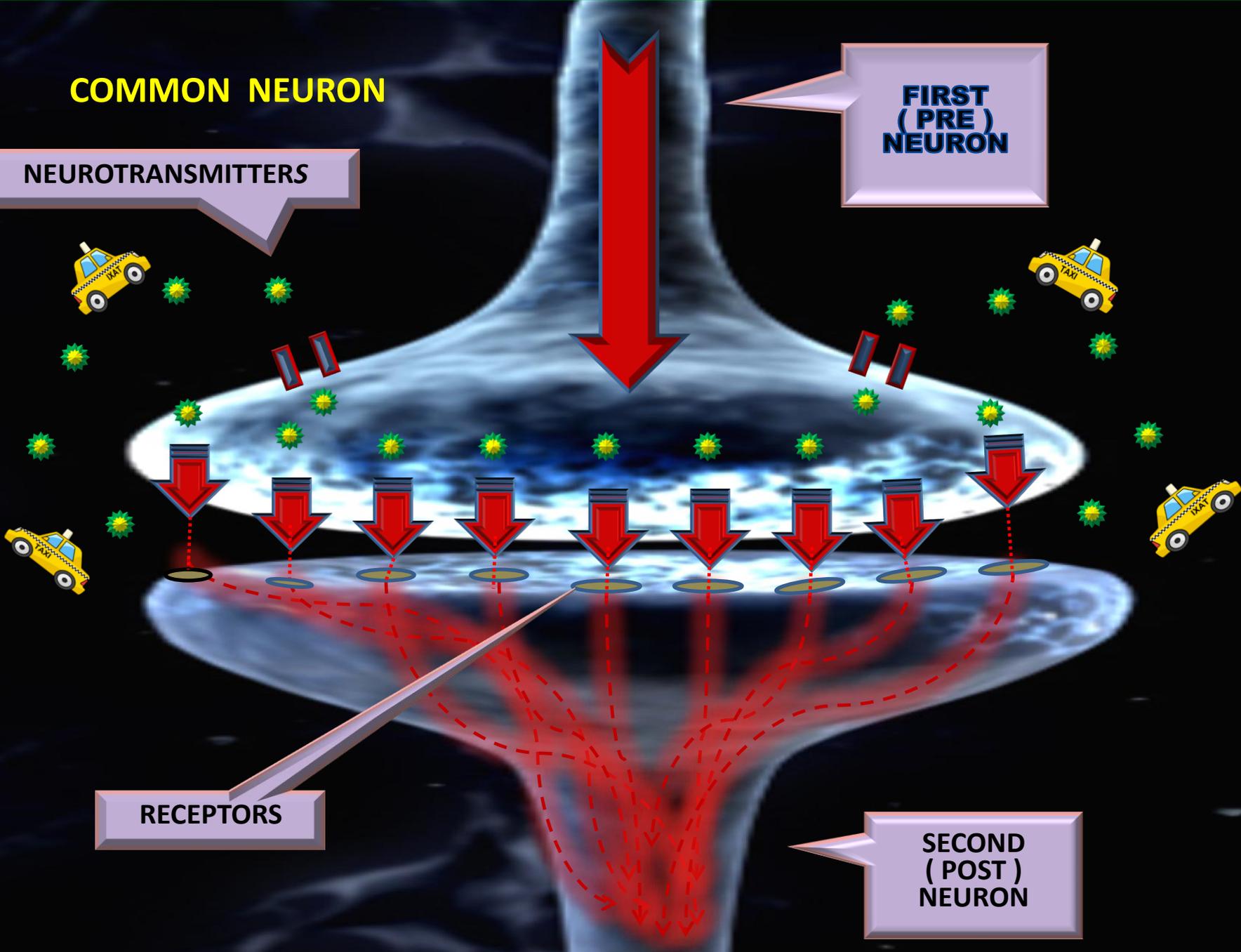
NEUROTRANSMITTERS

FIRST  
(PRE)  
NEURON

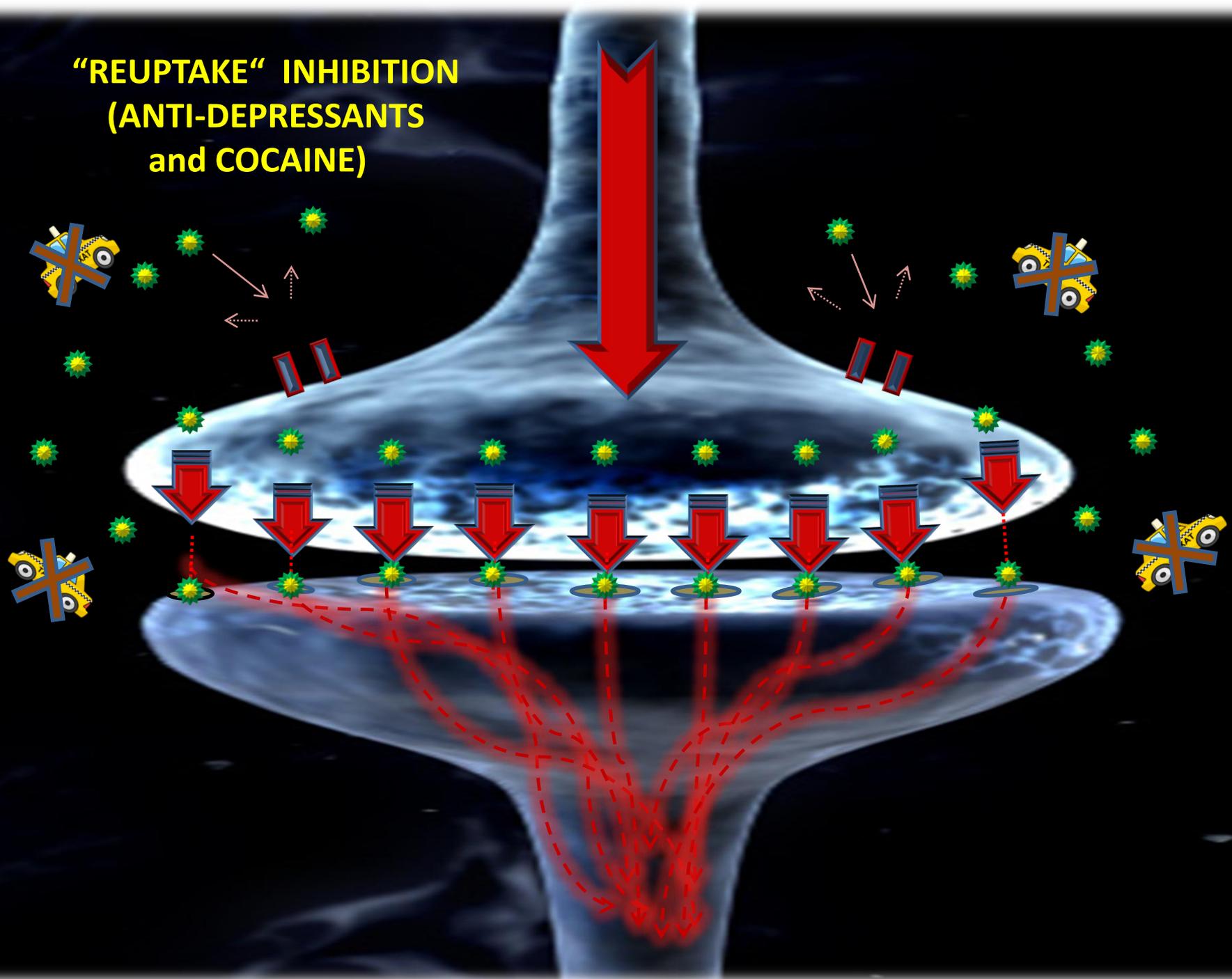


RECEPTORS

SECOND  
(POST)  
NEURON

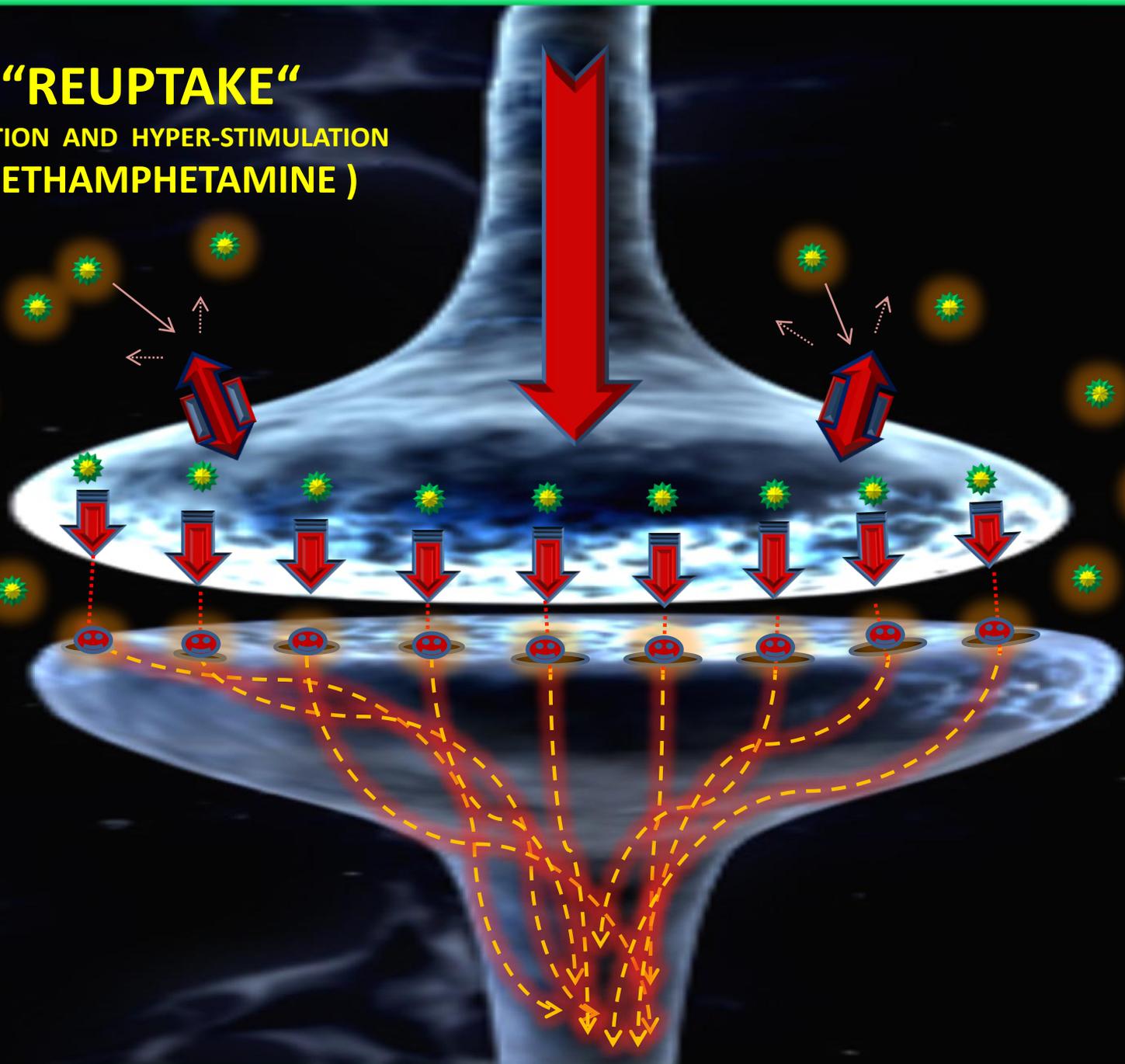


**"REUPTAKE" INHIBITION  
(ANTI-DEPRESSANTS  
and COCAINE)**

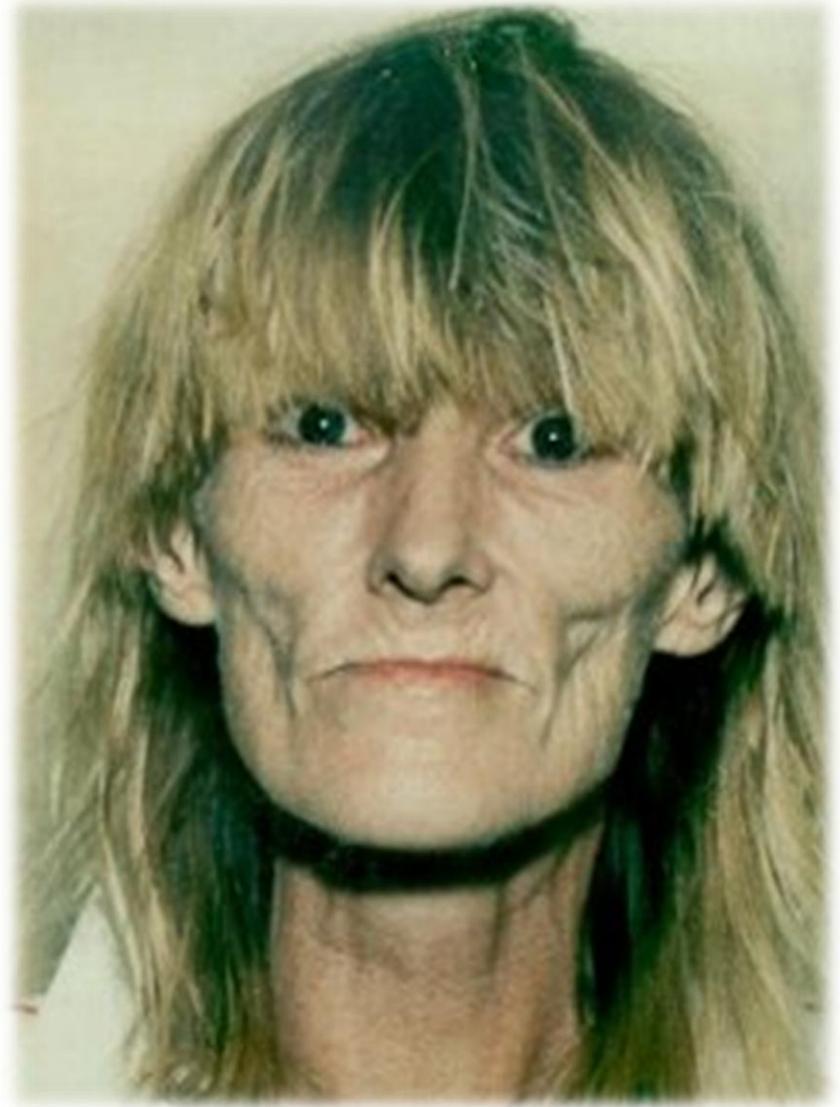


# "REUPTAKE"

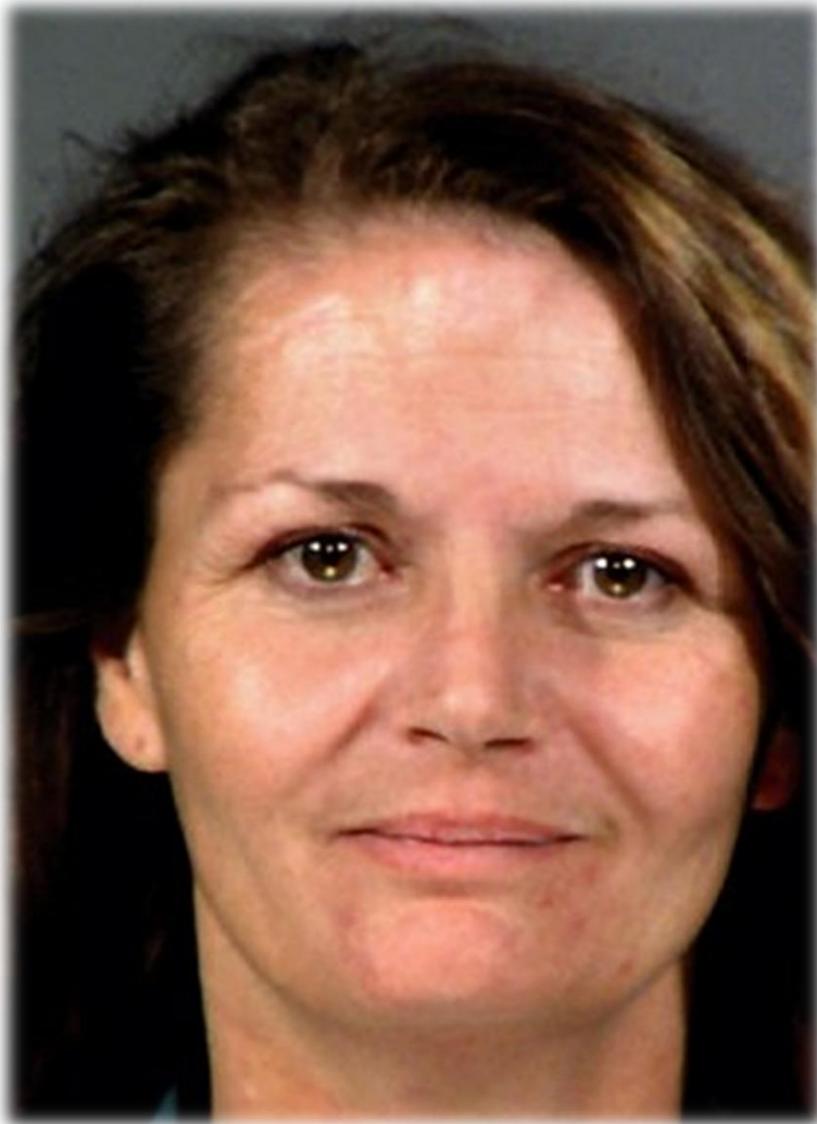
INHIBITION AND HYPER-STIMULATION  
( METHAMPHETAMINE )



# Extreme dehydration due to elevated body temperature



# Facial ulcerations and infectious “Impetigo”



**Extreme malnutrition resulting in  
“Meth” mouth**



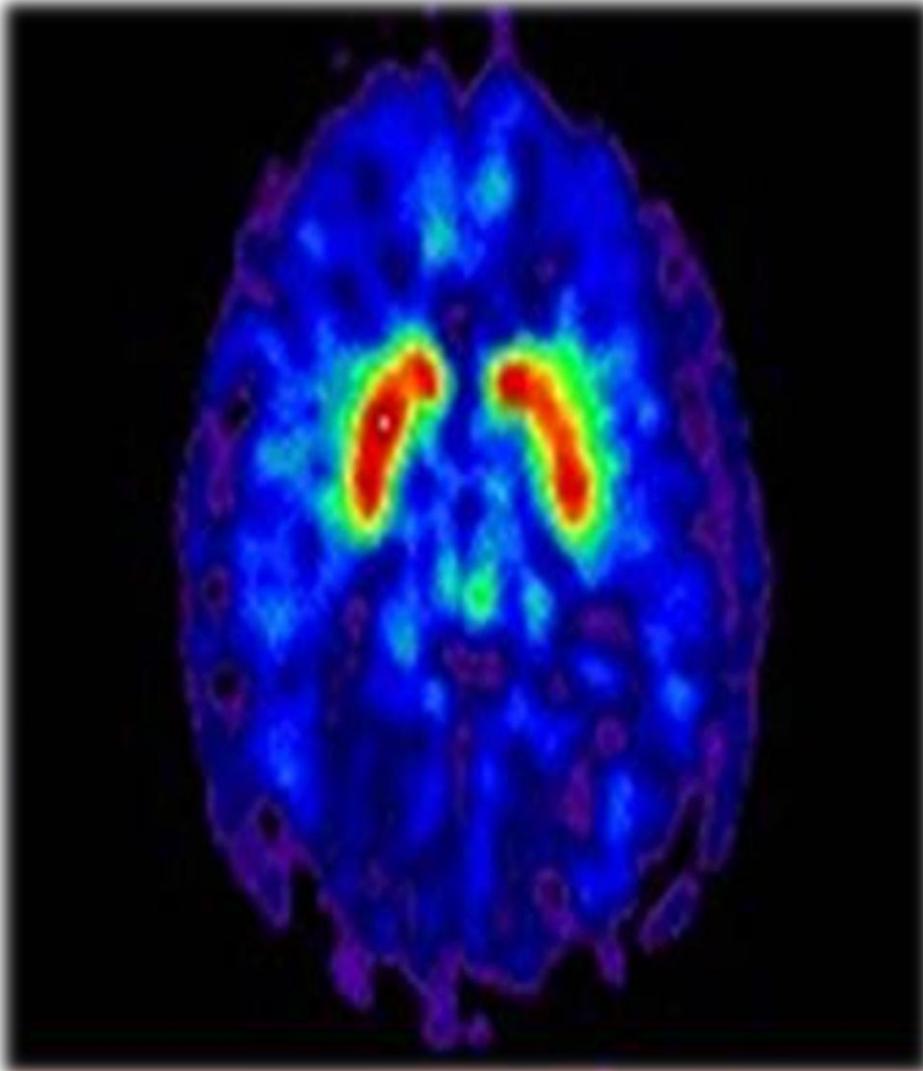
# Stereotypical “Picking” behaviors



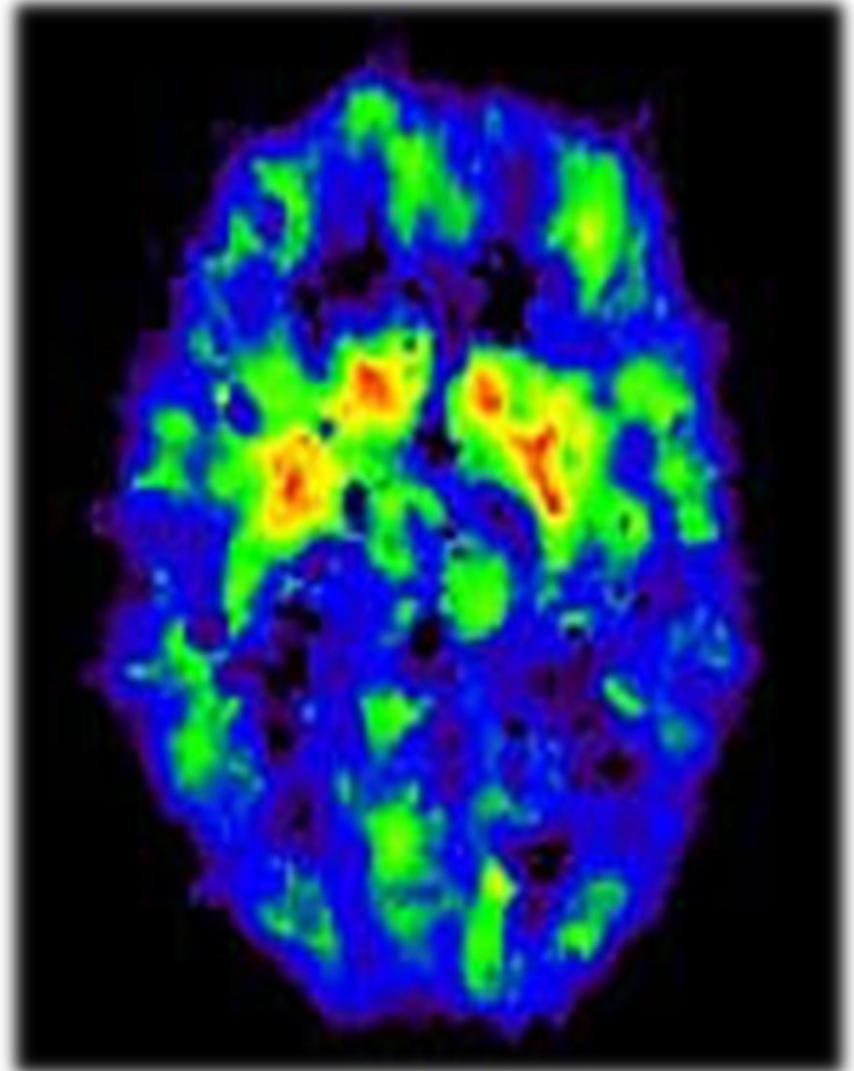
# Formication “Meth-Mites”



**Control Brain**



**Meth. Brain**



## Question:

**If given the chance, can  
or will the meth. brain  
ever heal?**

**Name that Drug?**

## **Name that Drug**

- This is a street drug named for putrefied human waste that is collected in a glass or plastic container or vessel and then allowed to ferment and produce gas.
- The gas is then captured by means of a rubber glove that is attached to the containers spout or narrow opening.
- The user inhales the gas into their lungs and holds it as long as possible, stealing the brain of O<sub>2</sub>, creating a momentary high due to hypoxia.
- The “high” is reported to last approximately 10 to 15 minutes.
- Signs of intoxication are similar to someone sniffing glue or solvents.

**SO...**

**What's the "Take Away"  
Message from today's  
Lecture?**

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## **Recommend Readings**

**U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**Public Health Service**

**Substance Abuse and Mental Health Services Administration**

**Center for Substance Abuse Treatment**

**TREATMENT IMPROVEMENT PROTOCOL**

**(TIP) SERIES**

**Rockwall II, 5600 Fishers Lane**

**Rockville, MD 20857**

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